

ARIZONA WESTERN COLLEGE SYLLABUS

SPC 110 INTRODUCTION TO SPEECH COMMUNICATIONS/GE

Credit Hours: 3 Lec 3

 COM 1100

GENERAL EDUCATION COURSE: G (Global Awareness)

PREREQUISITE: None

COURSE DESCRIPTION

A broad study of how and why people communicate. Emphasis is on the development of basic skills and understanding in interpersonal communications and rhetorical analysis. Instruction is given in the fundamentals of informative speech, persuasion, group communication, argumentation, rhetorical analysis, and mass communication media.

1. COURSE GOALS

- 1.1 Be aware to the range and nature of speech communication studies.
- 1.2 Acquire vocabulary and theoretical framework for analytical and critical thinking about speech communication.
- 1.3 Develop and enhance communication skills.
- 1.4 Provides for and helps develop self-expression and interaction among students.

2. OUTCOMES

Upon satisfactory completion of this course, students will be able to:

- 2.1 demonstrate analytical and critical understanding by achieving passing scores/grades on exams and writing assignments.
- 2.2 demonstrate affective skills in public speaking, audience behavior, interpersonal and group communication by participating in presentation, discussions, and class projects.
- 2.3 evaluate critically the communication skills of self and others.

3. AWC GENERAL EDUCATION (GE) OUTCOMES

3.1 DIGITAL LITERACY

- Evaluate information and its sources critically
- Incorporate selected information into one's knowledge base
- Use information effectively to accomplish a specific purpose

3.2 COMMUNICATION

- Write effectively and intelligently for a range of purposes and audiences in the English language (e.g., informing, persuading, advancing an argument, expressing, creating, etc.)
- Read a wide range of texts across the curriculum, demonstrating comprehension through written and oral summary and analysis
- Utilize proper citations, evaluate critically, and use effectively relevant information for problem-solving and presentation of ideas, issues, and arguments
- Speak effectively to a purpose before an audience
- Demonstrate effective listening skills

- Produce scholarly or creative works that effectively employ the communication conventions and means of the major field
- Provide writing that presents a clear, specific thesis and awareness of audience
- Fully develops examples to support thesis in logical, coherent manner demonstrates original thinking, depth of analysis, and comprehension of material used and that shows high proficiency in standard English grammar, spelling, and punctuation
- Instructor evaluates the assignments in written discourse to guide improvement through revision for each assignment.

3.3 CIVIC DISCOURSE

- Describe historical, cultural, and political issues relevant in contemporary local, national, and global communities
- Analyze how such issues affect various local, national, and global regions, communities, and individuals
- Study that is concerned with an examination of culture-specific elements of a region, country or culture group. (The area studied must be non-U.S. and contributes to understanding contemporary society)
- Offer views of humanity from a multitude of perspectives.
- Engender an awareness of the universal aspects of humanity.
- Foster a cooperative atmosphere in which inclusive cultural relations may be improved.

4. METHODS OF INSTRUCTION

- 4.1 Lecture and discussion
- 4.2 Reading from text and handouts
- 4.3 Audio-visual presentations
- 4.4 Facilitation of group exercises
- 4.5 Critiques on performances by instructor, self and fellow students

5. LEARNING ACTIVITIES

- 5.1 Reading text and articles in the field of communications
- 5.2 Guided exercises in discussion, listening and feedback
- 5.3 Speech preparations, presentations and discussions
- 5.4 Written case studies
- 5.5 Daily class participation using learned communication skills

6. EVALUATION

- 6.1 Grade will be earned by an assortment of learning activities, exams, assignments, and participation
- 6.2 Please the class schedule and assignment sheet for more information

7. STUDENT RESPONSIBILITIES

- 7.1 Under AWC Policy, students are expected to attend every session of class in which they are enrolled.
- 7.2 If a student is unable to attend the course or must drop the course for any reason, it will be the responsibility of the student to withdraw from the course. Students who are not attending as of the 45th day of the course may be withdrawn by the instructor. If the student does not withdraw from the course and fails to complete the requirements of the course, the student will receive a failing grade.
- 7.3 Americans with Disabilities Act Accommodations: Arizona Western College provides academic accommodations to students with disabilities through AccessABILITY Resource Services (ARS). ARS provides reasonable and appropriate accommodations to students who have documented disabilities. It is the responsibility of the student to make the ARS Coordinator aware

of the need for accommodations in the classroom prior to the beginning of the semester. Students should follow up with their instructors once the semester begins. To make an appointment call the ARS front desk at (928) 344-7674 or ARS Coordinator at (928) 344-7629, in the College Community Center (3C) building, next to Advising.

7.4 Academic Integrity: Any student participating in acts of academic dishonesty—including, but not limited to, copying the work of other students, using unauthorized “crib notes”, plagiarism, stealing tests, or forging an instructor’s signature—will be subject to the procedures and consequences outlined in AWC’s Student Code of Conduct.

7.5 Texts and Notebooks: Students are required to obtain the class materials for the course. 7.6 Arizona Western College students are expected to attend every class session in which they are enrolled. To comply with Federal Financial Aid regulations (34 CFR 668.21), Arizona Western College (AWC) has established an Attendance Verification process for "No Show" reporting during the first 10 days of each semester.

Students who have enrolled but have never attended class may be issued a “No Show” (NS) grade by the professor or instructor and receive a final grade of “NS” on their official academic record. An NS grade may result in a student losing their federal financial aid.

For online classes, *student attendance in an online class is defined as the following* (FSA Handbook, 2012, 5-90):

- Submitting an academic assignment
- Taking an exam, an interactive tutorial or computer-assisted instruction
- Attending a study group that is assigned by the school
- Participating in an online discussion about academic matters
- Initiating contact with a faculty member to ask a question about the academic subject studied in the course