

GOOGLE DIGITAL MARKETING & E-COMMERCE

MARCH 24 - JUNE 13, 2025

100% ONLINE

Financial Assistance Available*

\$ \$924

REGISTER
TODAY



- CREATE EFFECTIVE AD CAMPAIGNS
- MASTER SEO AND ANALYTICS
- OPTIMIZE E-COMMERCE STRATEGIES



Location: AWC Reskilling and Technology Center, 1351 S. Redondo Center Dr, Yuma AZ 85364

Email: ContinuingEd@azwestern.edu | **To Register and Pay:** (928) 317-7674

Registration Hours: Mon - Thurs 8AM - 5PM, Fri 8AM - 4PM payments accepted via phone, or walk in. Please make checks payable to AWC. Visa, MasterCard, and Discover cards accepted.

***Financial Assistance is available through AZ@Work programs. Please contact your local AZ@Work office or AWC Continuing Education for more information on eligibility requirements.**

Refund Cancellation Policy: A 100% refund will be granted if a request is made 2 business days prior to the start of class. A 50% refund will be issued if notice is received less than 2 business days prior to class. No refunds will be issued after that. If a class is canceled due to low registration we will contact you 2 business days prior.

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IN THE GOOGLE DIGITAL MARKETING & E-COMMERCE COURSE, STUDENTS WILL LEARN TO MANAGE DIGITAL MARKETING CAMPAIGNS AND SELL PRODUCTS ONLINE. THEY WILL ALSO GAIN SKILLS IN USING AI FOR MARKETING AND ANALYZING E-COMMERCE PERFORMANCE.



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