

# AUTENTICO SAPORE ITALIANO

## SBDC Client Success Story



### AUTENTICO SAPORE ITALIANO

Autentico Sapore Italiano is owned by Mario Ghedin. Mario is from Treviso, Italy, in the heart of Prosecco Country and is famous for inventing the decadent coffee-flavored dessert, tiramisù. Not only does Mario bring his classic tiramisù to Yuma, but also his vast knowledge and collection of Italian wines, Prosecco, and his passion for traditional, real Italian food to Yuma to pair with the history of Yuma.

### HOW SBDC ASSISTED THIS BUSINESS

SBDC assisted Mario with a variety of resources since the inception of his shop, including; education on business structures, licensing, tax and accounting, marketing, development of the partnership and collaboration between AWC SBDC, AZ@Work. Furthermore, SBDC has coordinated with the Colorado River State Historic Park to obtain approval for a business sign.

### CLIENT PROFILE

**OWNER:**  
MARIO  
GHEDIN

**LOCATION:**  
YUMA, AZ

**INDUSTRY:**  
FOOD



SAPORE ITALIANO™

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"I'm grateful for all the assistance I have received from SBDC. From business and liquor licenses, state taxes, meetings to get my restaurant sign with Colorado River State Park, to connecting me to get employees with AZ Work and marketing tips."

**- Mario Ghedin**



### **SBDC ASSISTED IN THE FOLLOWING AREAS:**

- Business plan development
- Accounting/recordkeeping
- Business expansion
- Marketing
- Staffing

### **Let us help your business!**

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Yuma, AZ 85365

**Our no-cost counseling is by appointment only.**



Complete a Request for Counseling form by scanning this QR code or visit:  
<https://awc.azsbdc.net/>